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## **Entrada Joins Greenway Online Marketplace as Certified API Partner**

**ENTRADA DIGITAL DICTATION, PRODUCTIVITY-ENHANCING SOLUTIONS NOW AVAILABLE WITH PRIMESUITE INTEGRATION TO GREENWAY CUSTOMER BASE**

NASHVILLE, Tenn., June 26<sup>th</sup>, 2013 - Entrada recently entered into a formal partnership with Greenway Medical Technologies, joining its online Marketplace as a certified application programming interface (API) solution. The partnership has enabled Entrada to directly integrate its productivity solutions with Greenway's PrimeSUITE platform. By aligning with Greenway, Entrada reaffirms its belief that physicians deserve to dictate on their own terms, at all stages of EHR adoption.

Greenway is committed to offering its customer base the most comprehensive and effective solutions to aid in the adoption of PrimeSUITE. As part of this commitment, Greenway started its online Marketplace, bridging innovative healthcare IT companies with its existing customers. As a new certified API partner, Entrada leverages PrimeSUITE's API to accelerate the delivery of Entrada's digital dictation solution to Greenway's nationwide customer base. Entrada will also be featured on Greenway's Marketplace, an online source for its customers to discover products and solutions from Greenway's select IT partners.

"The Greenway Marketplace API Certification program was developed to foster collaboration and simplify the adoption of innovation, helping our customers easily evaluate and select integrated products that add value to their PrimeSUITE solution," said Jared Lisenby, Greenway vice president of business development. "We're pleased to partner with Entrada for mutual promotion through the Marketplace to our customers who need the ability to dictate directly into a mobile device at the point of clinical decision making."

The new partnership will have a positive impact for each company, as the collaboration will provide both existing and future customers the ability to easily adopt the PrimeSUITE platform while also preserving and enhancing a provider's dictation workflow. The level of integration between the two systems will provide a level of convenience and interoperability many providers are searching for.

"Entrada's mobile application is an excellent fit with Greenway's advanced solutions. We look forward to growing the partnership, as we both have the driving goal of improving physician productivity and satisfaction during the transition to electronic health records," noted Bill Brown, CEO of Entrada.

### **About Entrada**

Entrada protects physician productivity before, during and after the transition to an EHR system. Because every provider's workflow is different, Entrada's cloud-based voice engine enables physicians to dictate on their terms, whether through a digital dictation and backend editing workflow or through real-time, front-end speech-to-text for those who wish to self-edit. Whether dictating from a worklist on a mobile device (iOS or Android) or from directly within the EHR with a speechmike, Entrada provides a fast, easy way to document clinical information and

makes EHRs much easier to adopt and use. For more information, visit [www.EntradaHealth.com](http://www.EntradaHealth.com). Follow Entrada on Twitter @EntradaHealth or Facebook at /EntradaHealth.